

Sevane Pamart Solo Show

From 12 February, 2016 to 10 March, 2016
Opening 12 February, 2016 from 6pm to 9pm

Sevane Pamart is a French artist who represents our society with illustrations and video work. She creates her own unique narrative in her work, with her special sensibility, she observes the new generation's internet culture. In her series, "Stay weird stay different", she imagines some girls said to be "eccentric" and "weird" by some, and who aren't understood by the community. These fictional personalities don't care about criticism from others, they just smile and enjoy it. Pamart has searched for popular photos and quotes from "eccentric" people on social networks like Tumblr which represent the interests of the new generation. So the personalities are compositions of elements from this "internet culture". According to the artist, "This project is a tribute to these people. I want to be like them and I wanted to make something for them on my scale." So this work is also a reflection of her desire about being "weird" but "cool" as an artist and also a girl.



Exhibition view, series of "Stay weird stay different"

She also does lots of video work and her YouTube channel is already quite famous among young people. Also in her video work we can find influences from the internet culture as in her video work "I LIKE IT". She collected the words which are used on the web and connected to the "LIKE" of Facebook: I like it, bestie, so fab, OMG, etc. With these words, she made a video mash-up of animations, movies, and series which are connected with the words. So this video work is a reflection of today's internet culture according to Pamart's taste.



Exhibition view, "I LIKE IT"

Her works will be exhibited in 2 sections: illustrations in the White hall and videos in the Grey hall. This exhibition will be a great opportunity to discover the new generation and internet culture, and even if you are already interested in internet culture and a heavy user of social networks, it will be interesting to see how this young French artist presents this culture with her works of art.